

# Annual Marketing Campaign Budget Outline

## Overview

Campaign Name
Year
Prepared By
Date

## Budget Summary

Category	Allocated Budget	Notes
Advertising		
Digital Marketing		
Events & Sponsorships		
Public Relations		
Content Production		
Market Research		
Other		
<b>Total</b>		

## Monthly Breakdown

Month	Budget	Planned Activities
January		
February		
March		
April		
May		
June		
July		
August		
September		
October		
November		

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December

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## Approvals

Name	Title	Signature	Date