

Event Marketing Campaign Budget Sheet

EXPENSE CATEGORY	DESCRIPTION	ESTIMATED COST
Venue	Venue rental, equipment, etc	\$0.00
Advertising	Digital, print, social media ads	\$0.00
Design & Branding	Graphics, signage, materials	\$0.00
Production	AV, staging, photography	\$0.00
Promotional Items	Swag, giveaways, merch	\$0.00
Catering	Food, drinks, service	\$0.00
Staff & Support	Staffing, security, volunteers	\$0.00
Miscellaneous	Other unexpected costs	\$0.00

Total Budget: \$0.00

Actual Expense: \$0.00

Difference: \$0.00