

Multi-Channel Campaign Marketing Budget Planner

| Channel | Activity/Campaign | Estimated Cost | Actual Cost | Notes |
|---------------------------------|------------------------------------|----------------|-------------|-------------------------|
| <div>e.g. Social Media</div> | <div>e.g. Facebook Ads</div> | <div></div> | <div></div> | <div>Add notes...</div> |
| <div>e.g. Email Marketing</div> | <div>e.g. Monthly Newsletter</div> | <div></div> | <div></div> | <div>Add notes...</div> |
| <div>e.g. Search Engine</div> | <div>e.g. Google Ads</div> | <div></div> | <div></div> | <div>Add notes...</div> |
| <div>e.g. Events</div> | <div>e.g. Trade Show</div> | <div></div> | <div></div> | <div>Add notes...</div> |
| <div>e.g. Influencer</div> | <div>e.g. Instagram Collab</div> | <div></div> | <div></div> | <div>Add notes...</div> |
| <div>Total</div> | | <div></div> | <div></div> | |

Overall Notes

Add overall notes here...