

Multi-Channel Campaign Marketing Budget Planner

Channel	Activity/Campaign	Estimated Cost	Actual Cost	Notes
e.g. Social Media	e.g. Facebook Ads			Add notes...
e.g. Email Marketing	e.g. Monthly Newsletter			Add notes...
e.g. Search Engine	e.g. Google Ads			Add notes...
e.g. Events	e.g. Trade Show			Add notes...
e.g. Influencer	e.g. Instagram Collab			Add notes...
Total				

Overall Notes

Add overall notes here...