Event Financial Planning Worksheet

EVENT DETAILS

Event Name	
Date	
Location	
Description	

ESTIMATED INCOME

Source	Amount ($)
e.g., Ticket Sales	
e.g., Sponsorships	
e.g., Donations	
Other	

Total Estimated Income

ESTIMATED EXPENSES

Category	Amount ($)
e.g., Venue Rental	
e.g., Catering	
e.g., Marketing	
e.g., Staff	
Other	

Total Estimated Expenses

SUMMARY

Projected Net Profit/Loss

NOTES