

Event Marketing Cost Breakdown

Category	Description	Estimated Cost
Venue	Rental and setup costs	
Promotion	Digital ads, print materials	
Staff	Staffing & volunteers	
Entertainment	Speakers, performers, activities	
Food & Beverage	Catering, drinks, snacks	
Materials	Signage, badges, swag	
Technology	Registration, A/V equipment	
Miscellaneous	Other expenses	
Total		