

# Social Media Campaign Budget Organizer

## Campaign Details

Campaign Name

Platform

Select Platform

Date Range

e.g. 01/07/2024 - 15/07/2024

## Budget Overview

Total Budget

## Expense Breakdown

Category	Description	Allocated Budget	Actual Spending
Ad Spend	<div>Description</div>	<div></div>	<div></div>
Content Creation	<div>Description</div>	<div></div>	<div></div>
Influencer/Partner	<div>Description</div>	<div></div>	<div></div>
Tools & Software	<div>Description</div>	<div></div>	<div></div>
Other	<div>Description</div>	<div></div>	<div></div>
Total			

## Notes

Add campaign notes or special remarks...