

Social Media Campaign Budget Organizer

Campaign Details

Campaign Name

Platform

Select Platform

Date Range

e.g. 01/07/2024 - 15/07/2024

Budget Overview

Total Budget

Expense Breakdown

Category	Description	Allocated Budget	Actual Spending
Ad Spend	Description		
Content Creation	Description		
Influencer/Partner	Description		
Tools & Software	Description		
Other	Description		
Total			

Notes

Add campaign notes or special remarks...