

Outdoor Festival Financial Planning Template

Event Overview

Event Name
Date
Location
Expected Attendees

Budget Summary

	Estimated	Actual
Total Income		
Total Expenses		
Net Profit/Loss		

Income Sources

Description	Estimated	Actual
Ticket Sales		
Sponsorship		
Vendor Fees		
Merchandise		
Other		

Expense Categories

Description	Estimated	Actual
Venue/Location		
Permits & Insurance		
Marketing & Advertising		
Staff & Security		
Entertainment (Artists, Bands, DJs)		
Equipment Rental		
Sanitation & Trash		
Food & Beverage		
Other		

Notes

Add any additional notes or details here...