

Entrepreneur Startup Financial Template

1. Business Overview

Quick outline of your startup's purpose, product/service, and founding team.

Company Name

Founded

Product/Service

Founders

2. Capital Requirements

Summarize capital needed (e.g. for product development, hiring, marketing).

Use of Funds

Amount

Total Required

3. Projected Revenue

Estimate revenue for the next 3 years.

Year

Estimated Revenue

Year 1

Year 2

Year 3

4. Key Expenses

Estimate main operating expenses for the next 3 years.

Expense Category

Year 1

Year 2

Year 3

Salaries

Marketing

Office/Operations

Other

Total

5. Profit & Loss Summary

Projected profit/loss over 3 years.

	Year 1	Year 2	Year 3
Revenue			
Total Expenses			
Net Profit/Loss			

6. Assumptions

Briefly list the key financial assumptions (growth rates, pricing, client numbers, etc).

Assumption	Details