

Entrepreneur Startup Financial Template

1. Business Overview

Quick outline of your startup's purpose, product/service, and founding team.

Company Name
Founded
Product/Service
Founders

2. Capital Requirements

Summarize capital needed (e.g. for product development, hiring, marketing).

Use of Funds	Amount
Total Required	

3. Projected Revenue

Estimate revenue for the next 3 years.

Year	Estimated Revenue
Year 1	
Year 2	
Year 3	

4. Key Expenses

Estimate main operating expenses for the next 3 years.

Expense Category	Year 1	Year 2	Year 3
Salaries			
Marketing			
Office/Operations			

Other
Total

5. Profit & Loss Summary

Projected profit/loss over 3 years.

	Year 1	Year 2	Year 3
Revenue			
Total Expenses			
Net Profit/Loss			

6. Assumptions

Briefly list the key financial assumptions (growth rates, pricing, client numbers, etc).

Assumption	Details