

Lean Startup Budget Planning Sheet

Startup Information

Startup Name		Prepared by	
Period		Date	

1. Assumptions

Key assumptions for your budget (e.g. customer acquisition, pricing, growth rate)...

2. Fixed Costs (Per Month)

Category	Details	Monthly Cost
Office/Remote Workspace		
Salaries/Stipends		
Software/Tools		
Legal/Accounting		
Other Fixed Costs		
Total Fixed Costs		

3. Variable Costs (Per Month)

Category	Details	Monthly Cost
Customer Support		
Marketing/Advertising		
Transaction Fees		
Other Variable Costs		
Total Variable Costs		

4. One-Time Costs

Category	Details	Total Cost
Product Development		
Branding/Design		
Initial Inventory		
Other		

Total One-Time Costs	
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5. Revenue Projections (Optional)

Product/Service	Unit Price	Units/Month	Monthly Revenue
Total Monthly Revenue			

6. Notes

Additional notes...
