

# Marketing Department Budget Template

Organization Name

Enter organization name

Budget Period

e.g., Q1 2024, Jan-Dec 2024

## Budget Overview

Category	Description	Planned Amount	Actual Amount	Variance
Advertising	e.g., Online ads, print	\$0.00	\$0.00	
Events	e.g., Trade shows, webinars	\$0.00	\$0.00	
Content Creation	e.g., Blogs, videos	\$0.00	\$0.00	
Software & Tools	e.g., CRM, analytics	\$0.00	\$0.00	
Other	e.g., Miscellaneous costs	\$0.00	\$0.00	
Total				

Notes / Comments

Enter any additional notes here