

# Retail Product Distribution Contract

This Retail Product Distribution Contract (the "Agreement") is entered into as of \_\_\_\_\_, by and between:

**Supplier:** \_\_\_\_\_

Address: \_\_\_\_\_

**Distributor:** \_\_\_\_\_

Address: \_\_\_\_\_

## 1. Definitions

**Products:** The goods to be distributed under this Agreement, as listed in Appendix A.

**Territory:** The geographical area described as \_\_\_\_\_.

**Term:** The duration of this Agreement, as stated in Section 6.

## 2. Appointment

The Supplier appoints the Distributor as its [exclusive/non-exclusive] distributor to market, sell, and distribute the Products in the Territory.

## 3. Obligations of the Distributor

1. Promote and sell the Products within the Territory.
2. Maintain adequate inventory to meet customer demand.
3. Comply with applicable laws and regulations.
4. Provide periodic sales reports to Supplier as requested.

## 4. Obligations of the Supplier

1. Supply Products in a timely and quality manner.
2. Provide Distributor with sales materials and support.
3. Notify Distributor of any changes affecting the Products.

## 5. Pricing and Payment

1. The Distributor shall purchase Products at prices stated in Appendix B.
2. Payment terms: Net \_\_\_\_\_ days from invoice date.

## 6. Term and Termination

1. This Agreement shall commence on \_\_\_\_\_ and continue until \_\_\_\_\_, unless terminated earlier as provided herein.
2. Either party may terminate with \_\_\_\_\_ days written notice.
3. Termination for breach: Immediate termination upon notice if a party materially breaches the Agreement.

## 7. Confidentiality

Both parties agree to maintain the confidentiality of all non-public information exchanged under this Agreement.

**8. Miscellaneous**

- 1. This Agreement constitutes the entire agreement between the parties.
- 2. No amendment is valid unless in writing and signed by both parties.
- 3. This Agreement is governed by the laws of \_\_\_\_\_.

Supplier:

Name: \_\_\_\_\_ Title: \_\_\_\_\_ Date: \_\_\_\_\_  
Distributor:

Name: \_\_\_\_\_ Title: \_\_\_\_\_ Date: \_\_\_\_\_