

Blank Brand Awareness Survey

Please fill out this form to help us understand brand awareness for our market research study.

Name (optional):

Email (optional):

Age Range:

- ☐ 18-24
☐ 25-34
☐ 35-44
☐ 45+

Location (City, Country):

Industry/Occupation:

Which brands in this category are you aware of?

List brands here

How did you first hear about these brands?

- ☐ Social Media
☐ Advertisements
☐ Word of Mouth
☐ In-Store
☐ Other

How familiar are you with Blank Brand?

- ☐ Very Familiar
☐ Somewhat Familiar
☐ Not Familiar

What is your first impression of Blank Brand?

What words or feelings do you associate with Blank Brand?

Any additional comments or feedback:

