

Blank Brand Awareness Survey

Please fill out this form to help us understand brand awareness for our market research study.

Name (optional):

Email (optional):

Age Range:

- 18-24
- 25-34
- 35-44
- 45+

Location (City, Country):

Industry/Occupation:

Which brands in this category are you aware of?

List brands here

How did you first hear about these brands?

- Social Media
- Advertisements
- Word of Mouth
- In-Store
- Other

How familiar are you with Blank Brand?

- Very Familiar
- Somewhat Familiar
- Not Familiar

What is your first impression of Blank Brand?

What words or feelings do you associate with Blank Brand?

Any additional comments or feedback:

