

Consumer Behavior Survey

Basic Information

Name (Optional)

Age

Gender

Select

Location

Shopping Preferences

How do you prefer to shop?

Online In-store Both Equally

How often do you make purchases?

Select

Which product categories do you shop most often?

Fashion Electronics Groceries Home & Living Beauty Other

What factors influence your buying decisions? (Select all that apply)

Price Brand Quality Reviews Recommendations Other

Where do you get information before making a purchase? (Select all that apply)

Social Media Friends & Family Review Sites Advertising In-store Other

Feedback

What can businesses do to improve your shopping experience?

Any other comments or suggestions?

