

Retail Customer Opinion Survey

Name (optional)

Email (optional)

Date of Visit

Store Location

How satisfied were you with the following?

Store Cleanliness

- ☐ 1
☐ 2
☐ 3
☐ 4
☐ 5

Staff Helpfulness

- ☐ 1
☐ 2
☐ 3
☐ 4
☐ 5

Product Availability

- ☐ 1
☐ 2
☐ 3
☐ 4
☐ 5

Checkout Experience

- ☐ 1
☐ 2
☐ 3
☐ 4
☐ 5

What could we improve?

Your suggestions

Please describe your overall experience

Your feedback