

# Franchise License Agreement Template Outline

## 1. Introduction

- Date of Agreement
- Parties Involved (Franchisor and Franchisee names and addresses)

## 2. Definitions

- Key terms used within the agreement

## 3. Grant of Franchise

- Scope of license
- Territory
- Term and renewal

## 4. Franchise Fee and Payments

- Initial franchise fee
- Royalty payments
- Payment terms and methods

## 5. Obligations of the Franchisor

- Training
- Support
- Provision of goods/services

## 6. Obligations of the Franchisee

- Operational standards
- Reporting requirements
- Compliance with system

## 7. Intellectual Property

- Trademarks and branding
- Use of proprietary information

## 8. Confidentiality

- Non-disclosure obligations

## 9. Termination

- Grounds for termination
- Effects of termination

## 10. Post-Termination Obligations

- Return of materials
- Covenant not to compete

## 11. Miscellaneous

- Dispute resolution
- Governing law
- Entire agreement

## 12. Signatures

- Franchisor signature and date
- Franchisee signature and date