

# Multi-Unit Franchise Agreement

*This is a sample structural blank template.*

## 1. Parties

[Name of Franchisor]

[Name of Franchisee]

## 2. Definitions

[Key definitions]

## 3. Grant of Multi-Unit Franchise

1. Scope of License
2. Territory
3. Number of Units
4. Development Schedule

## 4. Terms and Duration

[Commencement and Expiry Dates]

## 5. Fees and Payments

1. Initial Franchise Fees
2. Ongoing Fees/Royalty
3. Advertising Fees
4. Other Fees

## 6. Obligations of Franchisee

1. Unit Development
2. Reporting
3. Operational Standards

## 7. Obligations of Franchisor

1. Training
2. Assistance
3. Provision of Materials

## 8. Intellectual Property

1. Trademarks
2. Confidentiality

## **9. Marketing and Advertising**

[Guidelines and Contributions]

## **10. Records and Audits**

[Requirements for books, audits]

## **11. Transfer and Assignment**

[Conditions for Transfer]

## **12. Termination**

1. Grounds for Termination
2. Procedure on Termination

## **13. Post-Termination Obligations**

[Details]

## **14. Dispute Resolution**

[Mediation, Arbitration, Jurisdiction]

## **15. Miscellaneous**

1. Entire Agreement
2. Amendments
3. Notices

## **Signatures**

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Franchisor

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Franchisee

Date: \_\_\_\_\_