

# Preliminary Franchise Operations Agreement

This Preliminary Agreement ("Agreement") is entered into as of \_\_\_\_\_ (Date), by and between:

<b>Franchisor</b>	Address: _____ Contact: _____
<b>Franchisee</b>	Address: _____ Contact: _____

## 1. Purpose

This Agreement outlines the preliminary understanding between the parties regarding the operation of a franchise business, subject to the execution of a final Franchise Agreement.

## 2. Term

The term of this Agreement shall commence on the Effective Date and continue until \_\_\_\_\_, unless earlier terminated by either party.

## 3. Rights and Obligations

- Franchisor will provide preliminary training and guidance to the Franchisee.
- Franchisee shall comply with Franchisor's standard operating procedures.
- No license to use trademarks is granted except as explicitly allowed herein.

## 4. Confidentiality

Both parties agree to treat all non-public information exchanged under this Agreement as confidential.

## 5. Non-Binding

Except for the sections on Confidentiality and Governing Law, this Agreement is non-binding and does not obligate either party to execute a final Franchise Agreement.

## 6. Governing Law

This Agreement shall be governed by the laws of \_\_\_\_\_.

## 7. Miscellaneous

- This Agreement may only be amended in writing signed by both parties.
- Both parties acknowledge that this is a preliminary document and not a final agreement to franchise.

\_\_\_\_\_  
Franchisor Signature / Date

\_\_\_\_\_

Franchisee Signature / Date