

Preliminary Franchise Operations Agreement

This Preliminary Agreement ("Agreement") is entered into as of _____ (Date), by and between:

Franchisor	Address: _____ Contact: _____
Franchisee	Address: _____ Contact: _____

1. Purpose

This Agreement outlines the preliminary understanding between the parties regarding the operation of a franchise business, subject to the execution of a final Franchise Agreement.

2. Term

The term of this Agreement shall commence on the Effective Date and continue until _____, unless earlier terminated by either party.

3. Rights and Obligations

- Franchisor will provide preliminary training and guidance to the Franchisee.
- Franchisee shall comply with Franchisor's standard operating procedures.
- No license to use trademarks is granted except as explicitly allowed herein.

4. Confidentiality

Both parties agree to treat all non-public information exchanged under this Agreement as confidential.

5. Non-Binding

Except for the sections on Confidentiality and Governing Law, this Agreement is non-binding and does not obligate either party to execute a final Franchise Agreement.

6. Governing Law

This Agreement shall be governed by the laws of _____.

7. Miscellaneous

- This Agreement may only be amended in writing signed by both parties.
- Both parties acknowledge that this is a preliminary document and not a final agreement to franchise.

Franchisor Signature / Date

Franchisee Signature / Date