

Conference Sponsorship Proposal Outline

1. Executive Summary

- Brief overview of the conference
- Sponsorship goals and partnership opportunity

2. Event Overview

- Event name, date, and location
- Purpose and objectives
- Target audience

3. Audience Profile

- Expected attendance
- Audience demographics
- Relevant statistics or past attendee data

4. Sponsorship Benefits

- Brand visibility
- Networking opportunities
- Marketing and promotional benefits

5. Sponsorship Packages

- Package tiers (e.g., Platinum, Gold, Silver, Bronze)
- Features and benefits of each package
- Investment amount

6. Custom Sponsorship Opportunities

- Exhibit booths
- Event activities (e.g., meals, workshops, panels)
- Branding options

7. Organization Background

- About the organizing body
- Previous events and experience

8. Next Steps & Contact Information

- How to proceed

- Contact details for inquiries