

Influencer Marketing Proposal

Date:

Brand/Company Name:

Contact Name & Email:

Influencer Name/Handle:

Campaign Overview

Campaign Name/Title:

Campaign Objectives:

Target Audience:

Deliverables

- _____
- _____
- _____

Content Guidelines/Key Messages:

Timeline

Proposal Submission Date:

Content Posting Dates:

Compensation

Fee/Payment Structure:

Payment Terms:

Reporting & Analytics

KPIs to Measure:

-

-

Reporting Schedule:

Other Terms & Notes

Signatures

Brand/Company Representative Signature:

Date:

Influencer Signature:

Date:
