

Sales Pitch Document

1. Buyer Information

Buyer Name: _____

Company: _____

Contact Details: _____

Date: _____

2. Executive Summary

3. Product / Service Overview

Description

Main Features

- _____
- _____
- _____

4. Value Proposition

- Benefit 1: _____
- Benefit 2: _____
- Benefit 3: _____

5. Pricing and Terms

6. Next Steps / Call to Action

7. Contact Information

Sales Representative:

Phone:

Email:
