# Product Pitch Proposal

## 1. Basic Information

Product Name

Proposed by

Date

## 2. Problem Statement

Describe the problem this product will solve...

## 3. Proposed Solution

Outline your proposed solution...

## 4. Target Market

Describe the target market/audience...

## 5. Unique Value Proposition

What makes this product unique?

## 6. Key Features

List and describe the main features...

## 7. Competitive Analysis

Compare with existing products/solutions...

## 8. Revenue Model

Explain how the product will generate revenue...

## 9. Go-to-Market Strategy

How will you launch and promote this product?

## 10. Estimated Required Resources

List key resources needed (e.g., team, tools, budget)...

## 11. Success Metrics

How will you measure the success of this product?

## 12. Additional Notes

Any other relevant information...