

Real Estate Investment Proposal Outline

1. Executive Summary

Brief description of the investment opportunity, property, and key financial highlights.

2. Property Overview

- Location and address
- Property type (residential, commercial, etc.)
- Size and specifications (sq ft, # of units/rooms)
- Current status (occupied, vacant, under development)

3. Market Analysis

- Local market trends
- Comparable properties (comps)
- Demographic and economic factors

4. Investment Strategy

- Acquisition plan
- Value-add or development plans
- Exit strategy and timeline

5. Financial Projections

- Purchase price and acquisition costs
- Renovation or development budget (if any)
- Projected income and expenses
- Return on investment (ROI) and key financial metrics

6. Risk Analysis

- Potential risks and challenges
- Mitigation strategies

7. Management Team

- Brief bios of key team members
- Relevant experience and track record

8. Funding Request

- Capital required
- Investment structure (equity, debt, joint venture, etc.)
- Investor benefits

9. Appendix

- Supporting documents (maps, photos, plans, financials, etc.)