

Seed Fund Investment Proposal

Date: _____

Prepared by: _____

Company Name: _____

1. Executive Summary

[Brief overview of the business, opportunity, and funding needs.]

2. Company Overview

- Legal Name: _____
- Legal Structure: _____
- Founding Date: _____
- Location: _____

[Summary of history, mission, and vision]

3. Problem Statement

[Describe the problem or market gap your startup addresses.]

4. Solution

[Overview of the product, service, or technology. Highlight uniqueness and value proposition.]

5. Market Opportunity

- Total Addressable Market (TAM): _____
- Target Market: _____
- Market Trends and Growth: _____

6. Business Model

[Explain revenue streams, pricing, and customer acquisition channels]

7. Go-to-Market Strategy

[Outline your plan to reach customers and achieve early adoption]

8. Competitive Analysis

Competitor	Strengths	Weaknesses
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[Brief summary of key differentiators]

9. Team

- Founder(s): _____
- Key Team Members: _____
- Advisors: _____

[Short bios and relevant experience]

10. Financials

Item	Year 1	Year 2	Year 3
Revenue	_____	_____	_____
Expenses	_____	_____	_____
Net Profit	_____	_____	_____

[Summary of assumptions, projections, and milestones]

11. Funding Request

- **Amount Requested:** _____
- **Valuation:** _____
- **Equity Offered:** _____
- **Use of Funds:**
 - Product Development: _____
 - Marketing: _____
 - Operations: _____
 - Other: _____

12. Appendix (Optional)

- Pitch Deck
- Market Research
- Technical Documentation