

Simple Design Proposal

Client: [Client Name]

Agency: [Agency Name]

Date: [Date]

Project Overview

[Briefly describe the client's goals and the project's core objectives. Summarize what the design solution aims to achieve.]

Scope of Services

- [Service 1: e.g., Brand Identity Design]
- [Service 2: e.g., Website UI/UX]
- [Service 3: e.g., Marketing Collateral]
- [Additional services as needed]

Project Timeline

Milestone

- Kickoff & Research
- Concept Development
- Design Refinement
- Final Delivery

Estimated Date

- [Date 1]
- [Date 2]
- [Date 3]
- [Date 4]

Investment

[Total Fee or Range]

Includes all deliverables, revisions, and any applicable taxes.

Terms & Conditions

- [Summary of payment terms]
- [Project cancellation policy]
- [Intellectual property details]

Approval

Please confirm your approval of this proposal to begin the project.

Client Name & Signature: _____

Date: _____