

# Annual Gala Sponsorship Proposal

## 1. Introduction

Brief overview of the event and its purpose.

## 2. Event Details

- Date & Time
- Venue
- Expected Attendance
- Program Highlights

## 3. Organization Overview

Mission and background of the hosting organization.

## 4. Sponsorship Opportunities

1. Sponsorship Levels (e.g. Title, Gold, Silver, Bronze)
2. Benefits for Each Level
3. Custom Sponsorship Packages

## 5. Sponsorship Recognition

- Name/logo placement: print & digital
- Event materials, signage, and press releases
- On-stage acknowledgements
- Website and social media mentions

## 6. Media & Marketing Reach

Outline expected media coverage and audience engagement.

## 7. Next Steps

- Contact Information
- Instructions for Commitment
- Deadline for Participation

## 8. Contact Information

Name

Email

Phone

Website