

Brand Collaboration Proposal

1. Introduction

Briefly introduce your brand and purpose for reaching out. Example:

"We are [Your Brand Name], specializing in [industry/market]. We are excited to explore a collaboration with [Partner Brand Name] to achieve mutually beneficial goals."

2. Overview of the Collaboration

Outline the vision for this partnership. Example:

"This proposal outlines a potential collaboration to [describe main idea, campaign, or project briefly]."

3. Objectives

- Objective 1
- Objective 2
- Objective 3

4. Proposal Details

1. Collaboration Activities: [e.g., co-branded content, events, products]
2. Roles & Responsibilities: [summarize expected contributions from each party]
3. Timeline: [proposed schedule or key dates]

5. Benefits for [Partner Brand]

- Benefit 1
- Benefit 2
- Benefit 3

6. Next Steps

Briefly summarize how to move forward.

Example: "We would be delighted to discuss this proposal further at your earliest convenience. Please let us know your availability for a call or meeting."

7. Contact Information

Name:

Position:

Email:

Phone:

Thank you for considering this collaboration proposal.

Looking forward to your response.

