

Corporate Sponsorship Proposal

Date: _____

Submitted To: _____

Organization: _____

Contact Name: _____

Email/Phone: _____

1. Executive Summary

Briefly summarize your project or event and the nature of the sponsorship opportunity.

2. About Us

Provide a brief overview of your company or organization, mission, values, and history.

3. Event/Project Overview

- **Name:** _____
- **Date/Time:** _____
- **Location:** _____
- **Description:** _____
- **Target Audience:** _____
- **Expected Attendance:** _____

4. Sponsorship Opportunities

Outline the different sponsorship levels and the associated benefits for each. Examples:

1. **Title Sponsor** (e.g., \$XXXX) â€” exclusive branding, speaking opportunity, logo prominence.
2. **Gold Sponsor** (e.g., \$XXXX) â€” logo on materials, social media mention, exhibit space.
3. **Silver Sponsor** (e.g., \$XXXX) â€” logo on signage, website feature.
4. **Customized Packages** â€” tailored to the sponsor's needs.

5. Sponsorship Benefits

- Brand exposure and visibility
- Networking opportunities
- Public recognition and media coverage
- Community impact

6. Our Audience

Describe demographic information, anticipated reach, and how the sponsor's goals align with your audience.

7. Previous Sponsors (if applicable)

List previous sponsors or supporting organizations, testimonials, or case studies.

8. Next Steps

- Discuss partnership in detail
- Confirm sponsorship level
- Finalize agreement

9. Contact Information

Name: _____

Role/Title: _____

Email: _____

Phone: _____

Website: _____

Thank you for your consideration.