

Product Launch Sponsorship Proposal

1. Introduction

[Introduce your company, the product, and a brief overview of the launch event. Mention your audience/target market and explain the purpose of seeking sponsorship.]

2. Event Details

- **Event Name:** [Event Name]
- **Date & Time:** [Event Date & Time]
- **Venue/Location:** [Location]
- **Expected Attendees:** [Number]
- **Target Audience:** [Describe Audience]

3. Sponsorship Opportunities

We offer the following sponsorship packages:

Level	Inclusions	Contribution
Platinum	[Example: Main event branding, speaking slot, logo on all materials, social media mentions, etc.]	[Platinum Amount]
Gold	[Example: Logo on main banner, website, social media, etc.]	[Gold Amount]
Silver	[Example: Logo on event website, digital promotions, etc.]	[Silver Amount]

4. Sponsor Benefits

- Increase brand visibility to target audience
- Networking opportunities with key industry stakeholders
- Engage with potential customers
- Get featured in pre- and post-event promotions
- [Other key benefits]

5. Organizing Team

[Briefly introduce your team or key personnel responsible for the event.]

6. Contact Information

- **Name:** [Contact Person]
- **Position:** [Your Position]
- **Email:** [Email Address]
- **Phone:** [Phone Number]
- **Company Website:** [URL]

