

Sports Team Sponsorship Proposal

Presented by: [Your Sports Team Name]

Date: [Proposal Date]

Introduction

We are [Your Sports Team Name], a passionate team based in [Location], dedicated to achieving excellence in [Sport/Discipline]. Through this proposal, we invite you to partner with us as a valued sponsor for the upcoming season.

About Our Team

- **Team Established:** [Year]
- **Achievements:** [List of Team Achievements]
- **Community Engagement:** [Brief Description]
- **Target Audience:** [Age Group, Demographics]

Event & Season Overview

[Brief description of the upcoming events, tournaments, or season outlook. Include dates, locations, and expected audience size.]

Sponsorship Opportunities

- **Main Sponsor** (Logo on Jerseys, Website, Social Media Mentions, etc.)
- **Co-Sponsor** (Logo on Team Collateral, Secondary Placement)
- **Product Sponsor** (Supply of Equipment, Merchandise Placement)
- **Custom Packages** (Tailored benefits to suit your brand goals)

Benefits to Sponsors

- Brand visibility in local and regional events
- Engage with our active fan community
- Promotion through our social media channels
- Recognition in press releases and media coverage

Investment & Next Steps

We offer flexible sponsorship packages to match your marketing objectives and budget. We would appreciate

the opportunity to discuss these options further to create a mutually beneficial partnership.

Contact Information

Contact Person: [Your Name]

Position: [Role/Title]

Email: [Email Address]

Phone: [Contact Number]

Website: [Team Website]