

Marketing Consulting Service Proposal

Date _____

Prepared By _____

Client _____

1. Introduction

This proposal outlines the marketing consulting services offered by [Consulting Firm Name] to [Client Name] for the purpose of [brief project/objective description].

2. Objectives

- _____
- _____
- _____

3. Scope of Services

1. _____
2. _____
3. _____

4. Deliverables

- _____
- _____
- _____

5. Timeline

Project Start Date: _____

Project End Date: _____

6. Fees & Payment Terms

Service Fee _____

Payment Schedule _____

7. Terms & Conditions

- _____
- _____
- _____

8. Acceptance

If the terms of this proposal are acceptable, please sign below.

Consultant Signature

Date: _____

Client Signature

Date: _____