

Strategic Consulting Proposal Outline

1. Executive Summary

[Brief overview of the client's needs, your approach, and key outcomes]

2. Client Background

[Summary of the client's business, current situation, and relevant context]

3. Objectives

- *[Objective 1]*
- *[Objective 2]*
- *[Objective 3]*

4. Scope of Services

- [Service/Deliverable 1]*
- [Service/Deliverable 2]*
- [Service/Deliverable 3]*

5. Approach & Methodology

[Description of your consulting process and key phases]

6. Timeline

- *[Phase 1: Duration & Milestones]*
- *[Phase 2: Duration & Milestones]*
- *[Phase 3: Duration & Milestones]*

7. Team & Key Personnel

- *[Consultant Name – Role & Expertise]*
- *[Consultant Name – Role & Expertise]*

8. Fees & Payment Structure

[Outline of proposed fees and payment terms]

9. Terms & Conditions

[Key contractual terms, confidentiality, etc.]

10. Acceptance

[Signature, date, and acceptance section]