

B2B Partnership Pitch Proposal

1. Executive Summary

[Brief overview of the proposal, your company, and the core partnership value proposition.]

2. About Us

- **Company Name:** [Your Company]
- **Industry:** [Industry]
- **Overview:** [Short description of your company]

3. Partnership Objectives

1. [Objective 1]
2. [Objective 2]
3. [Objective 3]

4. Proposed Collaboration

[Describe the structure, scope, and specific activities for the partnership.]

5. Value Proposition

- [Benefit 1 for Partner]
- [Benefit 2 for Partner]
- [Mutual value creation opportunities]

6. Roles & Responsibilities

Party	Responsibilities
[Your Company]	[List responsibilities]
[Partner Company]	[List responsibilities]

7. Timeline

Phase	Timeline	Milestone
[Phase 1]	[Date – Date]	[Milestone]
[Phase 2]	[Date – Date]	[Milestone]

8. Next Steps

1. [Schedule follow-up meeting]
2. [Share additional information]
3. [Mutual agreement on objectives]

9. Contact Information

- **Name:** [Your Name]
- **Position:** [Your Position]
- **Email:** [Your Email]
- **Phone:** [Your Phone]