

Business Partnership Proposal Outline

1. Executive Summary

[Brief overview of the proposed partnership including goals, objectives, and anticipated benefits for both parties]

2. Company Background

- About [Your Company Name]
- About [Partner Company Name]
- Key Achievements and Relevant Experience

3. Purpose of the Partnership

[Main objectives and reasons for the partnership]

4. Partnership Scope

- Products/Services Involved
- Target Market/Customers
- Geographic Scope

5. Roles and Responsibilities

- [Your Company]: [Role/Responsibility]
- [Partner Company]: [Role/Responsibility]

6. Benefits and Value Proposition

[Describe the value and advantages each party will gain from the partnership]

7. Financial Arrangements

- Revenue Sharing Model
- Investment/Contribution Details
- Payment Terms

8. Implementation Plan

- Timeline and Key Milestones
- Resources Required
- KPIs and Success Metrics

9. Legal and Compliance Considerations

- Confidentiality
- Intellectual Property
- Regulatory Compliance
- Termination Clause

10. Next Steps

- Discussion and Feedback
- Agreement on Details
- Formalization of Partnership

Contact Information

[Your Name]

[Your Title/Position]

[Your Company Name]

[Email Address]

[Phone Number]