

Product Distribution Partnership Agreement

This Product Distribution Partnership Agreement ("Agreement") is entered into as of [Date], by and between:

Supplier: [Supplier Name], with a principal address at [Supplier Address]

Distributor: [Distributor Name], with a principal address at [Distributor Address]

1. Purpose

The purpose of this Agreement is to set forth the terms and conditions under which the Distributor will market, sell, and distribute the Supplier's products (the "Products") within the designated territory.

2. Appointment

The Supplier hereby appoints the Distributor as its [exclusive/non-exclusive] distributor for the Products in the following territory: [Territory Description].

3. Term

This Agreement shall commence on [Start Date] and continue for [Term Length, e.g., one (1) year], unless terminated earlier in accordance with this Agreement.

4. Duties and Responsibilities

- **Supplier:** Provide Products as per order, marketing support, and product information.
- **Distributor:** Promote, sell and distribute Products, maintain inventory, and furnish sales reports.

5. Orders and Delivery

All purchase orders shall be submitted in writing and subject to acceptance by Supplier. Delivery terms, shipping and risk of loss shall be in accordance with [Incoterms/Agreed Terms].

6. Pricing and Payment

Product prices shall be as per Supplier's current price list. Payment terms will be [Payment Terms, e.g., Net 30 Days]. All payments shall be made in [Currency].

7. Confidentiality

Both parties agree to keep confidential any proprietary information obtained in the course of this Agreement.

8. Intellectual Property

All trademarks, copyrights, and intellectual property rights in the Products shall remain the sole property of the Supplier.

9. Termination

This Agreement may be terminated by either party upon [Number of Days] daysâ€™ written notice, or immediately for cause including, but not limited to, breach of this Agreement.

10. Miscellaneous

- This Agreement constitutes the entire understanding between the parties.
- Governing law: [Jurisdiction]
- Amendments must be in writing and signed by both parties.

Supplier:

Name: _____

Title: _____

Date: _____

Distributor:

Name: _____

Title: _____

Date: _____