

# Memorandum of Understanding

## Sample Product Distribution

This Memorandum of Understanding ("MOU") is made and entered into as of the \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_ ("Effective Date"), by and between:

**[Company A Name]**, with its principal place of business at [Address] ("Supplier")

and

**[Company B Name]**, with its principal place of business at [Address] ("Distributor")

Supplier and Distributor may be referred to individually as a "Party" or collectively as the "Parties."

### 1. Purpose

The purpose of this MOU is to outline the understanding between the Parties regarding the distribution of Supplier's product(s) ("Product(s)") by Distributor within the defined territory.

### 2. Product(s)

The Product(s) covered by this MOU are:

[Insert brief description or list of products]

### 3. Territory

The Distributor shall be authorized to distribute the Product(s) in the following territory:

[Define geographic area]

### 4. Terms and Conditions

1. The Parties agree to negotiate a definitive distribution agreement in good faith.
2. This MOU does not create a binding agreement to buy or sell products, but serves as a basis for future cooperation.
3. Each Party shall bear its own costs and expenses related to the preparation and fulfillment of this MOU.
4. Any confidential information exchanged shall remain confidential and not be disclosed to third parties.
5. This MOU will remain in effect for [specify period] unless earlier terminated by mutual written consent.

### 5. General Provisions

- This MOU shall be governed by and construed in accordance with the laws of [Specify Jurisdiction].
- No amendment or modification of this MOU shall be effective unless in writing and signed by both Parties.

IN WITNESS WHEREOF, the Parties hereto have executed this Memorandum of Understanding as of the date first written above.

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[Supplier's Authorized Signatory]

[Title]

Date: \_\_\_\_\_

[Distributor's Authorized Signatory]

[Title]

Date: \_\_\_\_\_