

Angel Investor Proposal Template

For Entrepreneurs Seeking Funding

1. Executive Summary

Briefly describe your company, product/service, target market, and the opportunity.

2. Company Overview

- **Company Name**
- **Founders & Key Team**
- **Location**
- **Legal Structure**
- **Mission Statement**

3. Problem & Solution

Problem Statement

Describe the problem you are addressing and its significance.

Solution

Explain your product or service and how it solves the problem.

4. Market Analysis

- **Target Market:** Size, Segments, and Trends
- **Ideal Customer Profile**
- **Market Need & Opportunity**
- **Competitive Analysis**

5. Business Model

- **How the Company Generates Revenue**
- **Pricing Structure**
- **Sales & Distribution Channels**

6. Traction & Milestones

- **Key Achievements to Date**
- **Customer/User Numbers**
- **Partnerships**
- **Milestones & Metrics**

7. Financials

Year	Revenue	Expenses	Net Income
------	---------	----------	------------

20XX			
20XX			

- Summary of financial projections (3-5 years)
- Assumptions underlying projections
- Funding already raised (if any)

8. Funding Request

- **Amount Requested:**
- **Use of Funds:** Allocation of investment
- **Valuation & Proposed Terms**

9. Team & Advisors

- **Key Team Members:** Names, titles, brief backgrounds
- **Advisors**

10. Contact Information

- **Primary Contact Name**
- **Email**
- **Phone**
- **Website**