

Preliminary Business Investment Proposal

1. Executive Summary

[Brief overview of the business idea, goals, and summary of the proposal.]

2. Business Overview

- **Business Name:** [Your Business Name]
- **Industry/Sector:** [Industry]
- **Business Model:** [Describe business model]
- **Location:** [Location]

3. Market Opportunity

[Description of target market, problem being solved, and demand.]

- Target Market: [Describe target customers]
- Market Size: [Estimate size/potential of market]
- Competitive Advantage: [What makes this business unique?]

4. Products or Services

[Describe the products or services offered and key features.]

5. Marketing & Sales Strategy

- Marketing Channels: [Describe how you will reach customers]
- Sales Strategy: [Approach to closing sales]
- Partnerships: [Potential collaborations]

6. Management Team

- **Name:** [Team Member 1] - [Role/Expertise]
- **Name:** [Team Member 2] - [Role/Expertise]
- ...

7. Financial Overview

- Funding Sought: \$[Amount]
- Use of Funds: [Planned allocation of investment]
- Projected Revenue: \$[Estimate]
- Expected Return: [ROI, exit strategy, etc.]

8. Next Steps

- Due diligence process
- Meetings with stakeholders

- Timeline for investment decision

Contact Information

- **Name:** [Your Name]
- **Email:** [Your Email]
- **Phone:** [Your Phone Number]