

Seed Funding Investment Proposal Draft

1. Executive Summary

Provide a concise overview of your company, product/service, and the purpose of this proposal.

2. Problem Statement

Describe the problem your startup addresses and why it matters.

3. Solution

Explain your solution and what makes it unique or innovative.

4. Market Opportunity

- Target Market:
- Market Size:
- Growth Potential:

5. Business Model

Detail your revenue model, pricing strategy, and go-to-market plan.

6. Traction

- Milestones Achieved:
- Key Metrics:
- Customer/User Feedback:

7. Team

Brief bios of founders and key team members.

8. Financial Projections

- Projected Revenue (next 3 years):
- Projected Expenses:
- Funding Requirements:

9. Use of Funds

1. Product Development
2. Marketing & Sales
3. Operations
4. Other (please specify)

10. Investment Offer

- Amount Seeking:
- Valuation:
- Equity Offered:
- Exit Strategy:

11. Closing & Next Steps

Summarize the opportunity and outline the next steps for interested investors.

Prepared by: _____

Date: _____