

Startup Investment Proposal

Company Name: [Insert Company Name]

Date: [Insert Date]

Prepared by: [Name, Title]

1. Executive Summary

[Brief overview of the startup, the opportunity, and the investment ask.]

2. Company Overview

[Description of the company, vision, mission, product or service, and founding team.]

3. Problem & Solution

[Describe the problem addressed and how your solution solves it.]

4. Market Opportunity

[Define the target market, market size, and growth potential.]

5. Business Model

[Explain how the startup makes money. Pricing, revenue streams, etc.]

6. Go to Market Strategy

[Briefly outline marketing, sales strategy, and distribution channels.]

7. Financial Projections

[Summarize key forecasts—revenue, major costs, and projections for the next 3-5 years.]

8. Investment Ask

- Amount requested: [Insert Figure]
- Equity offered: [Insert Percentage]
- Use of funds: [Brief breakdown of how funds will be used]

9. Contact Information

[Your name]

[Your email address]

[Your phone number]

[Company website]

