

Venture Capital Pitch Proposal Worksheet

Startup Overview

Company Name

Website

Founders

Contact Email

Problem Statement

What problem are you solving?

Solution

Describe your product or service.

Market Opportunity

Target market and size

Key trends or insights

Business Model

How do/will you make money?

Traction

Key metrics, users, revenue or milestones achieved

Go-to-Market Strategy

How will you acquire customers?

Competition

Main competitors and your advantage

Team

Brief bios of founders and key team members

Funding & Use of Proceeds

How much are you raising and how will you use the capital?