

Content Creation Freelance Proposal

Client Information

Client Name: _____

Company: _____

Date: _____

Project Overview

I am pleased to submit this proposal for content creation services, tailored to support your brand's goals and audience engagement. My aim is to deliver high-quality content that aligns with your vision and business needs.

Scope of Services

- Blog post writing (_____ posts per month / word count)
- Social media content creation (_____ posts per week / platforms: _____)
- Product/service descriptions
- Editing and proofreading
- Other: _____

Timeline

Project start date: _____

Estimated completion date: _____

Pricing

Total fee: \$_____

Payment terms: 50% upfront, 50% upon completion (negotiable)

Terms & Conditions

- Two rounds of revisions included
- All content delivered in agreed formats (e.g., .docx, .txt)
- Additional requests may be subject to extra fees

Freelancer Name & Signature

Email: _____

Phone: _____

