

Creative Project Freelance Proposal

Date: _____

Prepared for: [Client Name]

Prepared by: [Your Name / Studio]

1. Project Overview

[Briefly describe the purpose and goals of the project. Outline what the client wants achieved and your creative approach.]

2. Scope of Work

- [Deliverable 1: e.g. Brand concept ideation]
- [Deliverable 2: e.g. Logo and identity package]
- [Deliverable 3: e.g. Social media assets]
- [Add or remove items as necessary]

3. Timeline

Milestone	Estimated Date
Project Kickoff	[Date]
First Draft Submission	[Date]
Revisions	[Date]
Final Delivery	[Date]

4. Fees & Payment Terms

Description	Amount
[Phase 1/Initial Payment]	[\$]
[Phase 2/Upon Completion]	[\$]
Total	[\$]

Payment Schedule: [e.g. 50% upfront, 50% on completion]

5. Terms & Conditions

- All materials will be provided in agreed formats upon final payment.
- Up to [X] rounds of revisions included.
- Additional work outside the scope will be billed at [hourly/daily rate].
- Copyright/ownership: [Describe arrangement here].
- Other relevant terms as required.

Approval

By signing below, the client agrees to the project details, fees, and terms as outlined above.

Client Signature: _____ **Date:** _____

Freelancer Signature: _____ **Date:** _____