

Freelance Design Proposal Outline

1. Introduction

Brief overview of the designer and the purpose of the proposal.

2. Project Overview

Summary of the client's needs and project objectives.

3. Scope of Work

1. Description of deliverables
2. Project phases and key milestones
3. Timeline estimates

4. Design Process

- Research & Discovery
- Concept Development
- Feedback & Revisions
- Final Delivery

5. Investment & Payment Terms

Detailed pricing structure, payment milestones, and terms.

6. Client Responsibilities

- Providing content and feedback
- Timely communication

7. Terms & Conditions

- Intellectual property ownership
- Revisions policy
- Cancellation terms

8. Acceptance

Space for client signature and date.

Designer:

Client:

Date: