

Visual Arts Freelance Proposal Blueprint

1. Client Information

Client Name: _____

Organization: _____

Contact Email: _____

Date: ____ / ____ / ____

2. Project Overview

Provide a concise description of the visual arts project and its objectives.

3. Scope of Work

- Artwork type(s): _____
- Size/Format: _____
- Deliverables: _____
- Number of Concepts: _____
- Revisions Included: _____
- Project Timeline: _____

4. Creative Direction

Specify style references, color schemes, and any creative preferences:

5. Pricing & Payment Terms

- **Total Fee:** \$_____

- **Payment Schedule:**

1. Deposit: \$_____ (upon agreement)
2. Milestone(s): \$_____ (specify milestones)
3. Balance: \$_____ (upon completion & delivery)

- **Preferred Payment Method:** _____

6. Terms & Conditions

- All artworks remain property of the artist until full payment is received.
- Usage rights/grant of license: _____
- Client feedback and revision policy
- Cancellation terms
- Any other relevant legal or professional notes

7. Acceptance & Signature

Client Signature:

Date: ___ / ___ / ___

Artist Signature:

Date: ___ / ___ / ___