

Customized School Sports Event Sponsorship Proposal

Introduction

We are pleased to invite you to partner with **[School Name]** as a sponsor for our upcoming annual Sports Event, scheduled on **[Event Date]** at **[Event Venue]**. This event brings together students, staff, parents, and the broader community in a celebration of athletic achievement and school spirit.

Event Overview

- **Date:** [Event Date]
- **Venue:** [Event Venue]
- **Expected Attendance:** [Number of Attendees]
- **Sports Disciplines:** [e.g. Soccer, Basketball, Athletics, etc.]

The event aims to foster friendship, teamwork, and healthy competition among our students, while providing an engaging platform for community involvement.

Sponsorship Benefits

- Brand exposure to students, parents, staff, and local community
- Logo featured on event banners, school website, and promotional materials
- Verbal recognition during the event
- Opportunity to distribute branded merchandise
- Invitation to attend and engage during event day

Sponsorship Packages

Package	Contribution	Key Benefits
Title Sponsor	[Amount]	Prime logo placement, event naming rights, speaking opportunity
Gold Sponsor	[Amount]	Logo on banners/materials, booth space, acknowledgment
Silver Sponsor	[Amount]	Logo on selected materials, verbal recognition
Supporter	[Amount]	Name mention, thank you certificate

We can also tailor packages to suit your business goals and level of involvement.

Contact & Next Steps

We look forward to your valued partnership. For more information or to confirm your sponsorship, please contact:

- **Contact Person:** [Name]
- **Email:** [Email Address]
- **Phone:** [Phone Number]

Authorized School Signature

Sponsor's Representative