

Radio Media Proposal Template

Client Information

Client Name:

Contact Person:

Email/Phone:

Campaign Overview

Campaign Title:

Campaign Objectives:

Target Audience:

Proposed Dates:

Radio Station(s) & Program(s)

Station Name	Program	Day/Time	Audience Profile

Media Plan & Schedule

Ad Type	Length (sec)	Frequency	Total Spots	Notes

Budget Summary

Item	Description	Cost
Radio Spots		

Production		
Total		

Terms & Conditions

Client Signature

Date