

# Sponsorship Advertising Proposal

Date: \_\_\_\_\_

Prepared by: \_\_\_\_\_

Prepared for: \_\_\_\_\_

## 1. Executive Summary

[Brief overview of the purpose of the sponsorship proposal and partnership opportunity]

## 2. About Our Media Platform

[Company/Media Outlet Description]

- Audience Demographics
- Reach & Distribution Channels
- Engagement Metrics

## 3. Partnership Objectives

[Outline the objectives and expected outcomes for the partnership]

## 4. Sponsorship Opportunities

[Detail the available advertising/sponsorship packages or opportunities]

Package	Inclusions	Value
Gold	[List items]	\$_____
Silver	[List items]	\$_____
Bronze	[List items]	\$_____

## 5. Deliverables

- [Deliverable 1]
- [Deliverable 2]
- [Deliverable 3]

## 6. Timeline

[Overview of proposed timelines and key dates]

## 7. Contact Information

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Email: \_\_\_\_\_  
Phone: \_\_\_\_\_

## 8. Acceptance & Signature

Please sign below if you agree with the terms and would like to proceed with the sponsorship partnership.

\_\_\_\_\_  
Sponsor Representative  
Date: \_\_\_\_\_  
\_\_\_\_\_

Media Representative  
Date: \_\_\_\_\_