

Angel Investment Proposal Framework

(Blank Template)

1. Executive Summary

[Brief overview of the business, market opportunity, and purpose of the proposal]

2. Business Description

- Company Name:
- Founders/Key Team:
- Business Model:
- Legal Structure:
- Location:

3. Problem & Solution

Problem Statement: [Describe the market problem]

Proposed Solution: [Describe your solution/product/service]

4. Market Analysis

- Target Market:
- Market Size:
- Competitors:
- Competitive Advantage:

5. Business Model

- Revenue Streams:
- Pricing Model:
- Sales & Marketing Strategy:

6. Traction & Milestones

- Current Progress:
- KPIs or Achievements:
- Future Milestones:

7. Financials

- Projected Revenue:
- Forecasted Expenses:
- Funding Requirements:
- Use of Funds:

8. Investment Proposal

- Amount Requested:
- Proposed Valuation:
- Equity Offer:
- Exit Strategy:

9. Team

- Key Members & Roles:
- Relevant Experience:
- Advisors:

10. Appendix

- Supporting Documents:
- Pitch Deck (Optional):
- Contact Information: