

Startup Business Plan Funding Proposal

1. Executive Summary

2. Company Overview

2.1 Company Name

2.2 Mission Statement

2.3 Company Background

3. Product or Service

3.1 Description

3.2 Unique Value Proposition

4. Market Analysis

4.1 Target Market

4.2 Market Size & Growth

4.3 Competition

5. Business Model

6. Go-to-Market Strategy

7. Management Team

8. Financial Plan

8.1 Financial Projections

8.2 Funding Requirements

8.3 Use of Funds

9. Appendix
