

Cross-Promotion Partnership Proposal

Company Information

Company Name:	<i>[Insert Your Company Name]</i>
Contact Person:	<i>[Insert Full Name]</i>
Email:	<i>[Insert Email Address]</i>
Phone:	<i>[Insert Phone Number]</i>
Partner Company:	<i>[Insert Partner Company Name]</i>

Proposal Summary

[Briefly describe the purpose of the partnership and the mutual benefits expected from the collaboration.]

Partnership Objectives

- [Objective 1]*
- [Objective 2]*
- [Objective 3]*

Proposed Cross-Promotion Activities

- 1. [Activity 1 – e.g. Social media post exchange]*
- 2. [Activity 2 – e.g. Newsletter feature]*
- 3. [Activity 3 – e.g. Co-branded campaign]*

Timeline

[Proposed timeline for partnership activities]

Roles & Responsibilities

- [Your company's responsibilities]*
- [Partner's responsibilities]*

Measurement & Success Metrics

[How will both parties measure the success of this partnership?]

Approval & Next Steps

[Describe action items or request feedback/approval from the partner]

